
OLENE Foods Pvt. Ltd.



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OUR COMPANY



VISION

"We deliver IDEAL products and CORDIAL services to receive the reflections of divine feeling of GRATITUDE."

MISSION

"To become a world class food brand offering unique tastes garnished with goodness of quality and trust"

HISTORY

Redefining the food concept of Kerala, Olene Foods Pvt. Ltd. was set up in 2017 as part of a unique concept of delivering Ethical Food! It was all about making a choice of taking risk, decision to challenge the unethical practices of food industry, as the industry standards were set with artificial flavors that enhanced the smell and taste, artificial colors that enhanced the esthetics and chemical preservatives that enhanced product life, Olene Foods focused to say "NO" to all artificial colors, artificial enhancers, animal fats and additives, and chemical preservatives. At Olene Foods we believe and follow these principles in every aspect of our operations.

2014

THE START OF OUR **DREAM**

At Olene Foods Pvt. Ltd. we love baking. We maintain the best of traditional techniques whilst embracing what modern technology and thinking has to offer.

As a company, we are focused, well trained and passionate about our products.

HISTORY

2014

Entered in to food industry with a franchise of a famous food brand in Kerala

2016

Acquired Oges Group to establish a premium Bakery & Restaurant brand

2017

Rebranded in to Olene Canto and incorporated the company as Olene Foods Pvt. Ltd.

2018

Two Branches in Anakkayam & IGBT
Launched Olene Canto Espresso as an easy shop concept

2019

2 Branches in Calicut,
2 Branches in Perinthalmanna and
1 Branch in Mankada
Launched Olene Canto Bakes & Café,
Olene Canto Bakes & Treats and
Olene Canto Bake Mart

OUR BUSINESS

RETAIL

Olene Foods has earned a reputation of offering the ideal products and cordial services with inspirational Bakes, Café, Restaurant and best class catering & event settings under the brand name Olene Canto.

PRODUCTION

Olene Foods made with ethos: exclusively; Olene Foods chooses to keep the value system by saying no to artificial flavors, colors & enhancer's. Our recipes are perfected by R & D system where, master bakers use the best local and authentic raw materials by following the value system. Recipes are developed and perfected by professionals well versed with confectionary and restaurant industry.

WHOLESALE

Products from Olene Foods oven created a new food culture among the customers and which motivated as to reach more people through a wholesale and retail support division under the brand name White Loaf which is exclusively for establish supermarkets and hypermarkets.



OLENE CANTO RETAIL



"Developing a Healthier Food Culture" is the idea behind the "Olene Canto" concept. It's the joy of eating freshly baked or prepared goodies, straight from oven & kitchen in awesome Bakery, Café & Restaurant ambiance.

Whether it is for dine - in or take - away or deliveries, the USP is to keep un-compromised value system. Nothing comes close to the taste of freshly prepared delicacies. Each Olene Canto outlet epitomizes the experience of the proverbial '**Olene Canto Culture**' – which is to get pampered by a luscious array of healthy bakery products.

OUR SERVICES - RETAIL



Restaurants

For Olene Canto restaurants, everything starts with Faith & Trust, locally sourced ingredients; without compromising the value system to uphold the ethical food concept with traditional taste.



Bakes & Cakes

At Olene Canto we believe value systems are the key ingredients. We are focused to create a healthy food culture packed with creativity and sweetness. We provide premium quality bakery solutions to our customers, and are not just exclusive, but also have an innovative concept as base.



Café

Established in 2018, Olene Canto Café comes to provide a comfortable place for people to unwind over interesting conversations over a cup of coffee. People appreciate the authentic flavors with a touch of global life style at Olene Canto Café.



Catering & Events

As it was a natural progression for Olene Canto into catering with an existing loyal customer base, and well-established brand having a well-equipped kitchen.

PRODUCTION

Olene Foods Pvt. Ltd.



"Specialized Traditional Bakery

**with Clearly Defined
Value System.**

Our Concept

A quality solution for health demanding customers, Olene Foods is the brand that became established in the north malabar with the philosophy: "merging the best of traditional handicraft with the latest technology". Adhering to this philosophy Olene Foods has developed a quality production process which begins with the rigorous selection of raw materials (quality & origin). Along with techniques of manufacturing, inspired by the French ancestral baking process, we have been able to offer a range of confectionary of incomparable flavors to customers through out the years.



Our Production Facility

Located in Manjeri, our state-of-the-art production facility is a culinary dream, spread across 1500 sq.m. Fully renovated and equipped with the latest technologies the facility boasts the highest quality and hygiene standards. And just recently, we expanded production facility with an area of 2000 sq.m. enhancing full production capacity & quality products.

PRODUCTION SERVICES



PRODUCT SUPPLY

Olene Foods has always been the quality solution for health demanding market, supplying to coffee shops chains, restaurants, catering, supermarkets & hypermarkets with extensive range of bakery products.



RESEARCH & DEVELOPMENT

There is a constant demand for new tastes & quality standards in food industry. We have a dedicated R&D department which is committed to deliver your product needs right from rigorous selection of ingredients down to the finishing touch like packaging.



CUSTOMIZATION

Want a different product from our extensive list? Our Chefs can create customized products depending on your requirements and volume of order. The bakery products will be produced and distributed exclusively for you and your outlet.



MANUFACTURING

Have a product but requires a bakery to produce it? Or perhaps your business requires an altered form of bakery products? Discuss it with our team, to know how we can help you.

WHOLESALE



"Specialized Traditional Bakery

**with Clearly Defined
Value System.**

Spreading the healthier food culture which is initiated through Olene Canto is the main concept behind White Loaf. its all about delivering ideal products to the people with healthy and pure confectionaries through their favorite and near by supermarkets and hypermarkets.



OUR CONCEPT

White Loaf Wholesale will be ensuring the availability of exclusive products under bread and cookies categories in all established supermarkets and hypermarkets.

White Loaf retail support system will be ensuring the availabilities of all product line extensive support on sales & marketing visual merchandising and counter management.

DEFINING QUALITY



**Need to
talk to us?
We're
listening!
Contact us!**

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**Our Complete Product Brochure
Can Be Downloaded At Our
Website: www.olenecanto.com**

Olene Foods Pvt. Ltd.
